

Md. Najmul Sarker

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Driven WordPress Developer with over 7 years of professional experience, specializing in custom WordPress website development, Elementor Pro, Crocoblock, and Advanced Custom Fields. Highly skilled in creating responsive, modern, and pixel-perfect websites across different industries.

A versatile developer with experience working with agencies, businesses, and international clients. Committed to building reliable, user-friendly, and maintainable websites while translating design concepts into effective digital experiences that meet business requirements.

Experience (7+ years)

Magna Technology® / Sr. Website Developer

Duration: April, 2023 – Present

Responsibilities:

- Work with Magna Technology on a project-based basis through Fiverr, delivering WordPress development for the company.
- Build and launch 90+ WordPress websites from approved Adobe XD and Figma designs, translating visual designs into responsive, production-ready websites.
- Developed custom WordPress solutions leveraging **PHP, Custom Post Types (CPT)**, and **ACF Pro** to extend native functionality beyond **page builder limitations**.
- Create reusable sections, templates, headers, footers, and responsive layouts.
- Implement custom page structures, forms, CTAs, and client-specific functionality.
- Collaborate with the Magna Technology team to review designs and project requirements.
- Test websites across devices and browsers and fix responsive issues.
- Support website launches and perform final production checks.

Fiverr International Ltd / Full Stack WordPress Developer

Duration: July, 2020 – Present

Responsibilities:

- Work directly with **international clients** through **Fiverr**, understanding project requirements and delivering tailored WordPress solutions.
- Build and maintain **business, portfolio, blog, eCommerce, and landing page** websites based on client requirements.
- Convert **Figma, Adobe XD, PSD**, and other designs into pixel-perfect, responsive WordPress websites.
- Develop **WooCommerce stores, products, checkout features**, and **eCommerce functionality**.

- Integrate forms, analytics, email tools, **CRM systems**, and third-party services, while troubleshooting technical and responsive issues.
- Manage website migrations, staging, backups, production deployment, revisions, and ongoing client support from development through delivery.

Pearl White Media Inc. / Sr. Website Developer (Team Lead)

Duration: September, 2022 – July, 2023

Responsibilities:

- Built custom plugins and **REST API** endpoints to integrate third-party services and dynamic data structures seamlessly into client sites.
- Collaborated with UI/UX designers to convert approved visual designs into **pixel-perfect**, responsive WordPress websites.
- Engineered reusable templates and modular website sections to streamline agency project delivery.
- Optimized website assets, database queries, and resources to significantly improve page loading speed and Core Web Vitals.
- Reviewed code quality, conducted technical planning, and mentored junior developers to resolve complex technical issues.
- Partnered with project managers to improve development workflows and provided post-deployment support and bug fixes.

WordPress Chief / Website Developer

Duration: February, 2019 – August, 2022

Responsibilities:

- Develop and maintain WordPress websites based on client requirements and approved designs.
- Customize WordPress themes, plugins, layouts, templates, and website functionality.
- Build **responsive** websites and **landing pages** using **Elementor** and **Advanced Custom Fields**.
- Handle website migrations, backups, domain setup, and production deployment.
- Work with the development team during the final year, assigning tasks and reviewing completed work.
- Guide team members on WordPress development, troubleshooting, and project requirements.

Technical Skills

- **Core WordPress Development:** WordPress, Custom Theme & Plugin Development, PHP, Hooks, Custom Post Types (CPT), Advanced Custom Fields (ACF Pro), Crocoblock, REST API Integration.
- **Page Builders & eCommerce:** Elementor Pro, Gutenberg, WooCommerce, Store Setup, Custom Checkout & Product Workflows.
- **Design to Code (Pixel-Perfect):** Figma to WordPress, Adobe XD to WordPress, PSD to Web, UI/UX Implementation, Responsive & Mobile-First Web Design.
- **Front-End & Back-End Web Technologies:** HTML5, CSS3, JavaScript, jQuery, MySQL Database.
- **Performance, Security & Testing:** Core Web Vitals Optimization, Speed Optimization, Cross-Browser Testing, Website QA, Security & Backups, Staging & Migration.
- **Tools & Third-Party Integrations:** CRM Integrations, Analytics, Dynamic Forms, Interactive Calculators, Custom Directories, Git/Version Control.

Education

- **Bachelor of Science in Computer Science & Engineering**
Uttara University, Bangladesh | 2022 – 2026 (Ongoing)
- **Higher Secondary School Certificate (H.S.C)**
Kazi Azimuddin College, Bangladesh | 2020 – 2021

Portfolio

- **Project Name:** Leon Tax Solutions (UI Designer & WordPress Developer)
Design URL: [Figma Link](#)
Project URL: <https://leontaxsolutions.com/>
Project Type: Professional Services / Tax & Accounting
Highlights: UI designer and developer who executed the full redesign from Figma to a dynamic, pixel-perfect WordPress platform. Structured complex tax/accounting service architectures and integrated online appointment booking to streamline client onboarding.
- **Project Name:** XOAP Platform and Hybrid IT Automation (WordPress Developer)
Project Live URL: <https://xoap.io/>
Project Type: B2B SaaS / IT Automation
Project Description: Engineered a high-converting B2B SaaS corporate website for a hybrid IT automation tool. Organized high-density technical data, product management modules, and partner documentation into an intuitive layout optimized for business.
- **Project Name:** Bay Area Clinical Associates (BACA) (WordPress Developer)
Project Live URL: <https://baca.org/>
Project Type: Healthcare / Mental Health Services
Highlights: Built a comprehensive, high-volume healthcare portal designed for mental health services. Structured extensive treatment programs, clinician directories, insurance intake features, and telehealth paths to ensure effortless navigation for patients.

Other Portfolio Links

- <https://stablehollowconstruction.com/>
- <https://nicoleweberdesign.com/>
- <https://urbanstone.ca/>
- <https://bartuccastructures.com/>
- <https://eliteleadgen.com/>